Multimedia (Animation, Graphic Design, and Web Design/Maintenance) Internship Opportunity

Purpose: To provide assistance in Chinese Community Health Resource Center's (CCHRC) multimedia projects, including Animation, Graphic Design, and Web Design/Maintenance

Duties and Responsibilities:

Animation
- Create and edit 2D- and 3D-animations of CCHRC's educational materials for various mediums (DVD, online videos, mobile applications, etc.)
- Perform other tasks as assigned

Graphic Design
- Update CCHRC's online social network accounts (Twitter, Facebook, LinkedIn, MySpace, YouTube, and etc.)
- Use a variety of media to create communication materials in print, and other mediums for promotion and development for CCHRC.
- Perform other tasks as assigned.

Website:
- Developing web page infrastructure and application related to pages with more advanced graphics and features.
- Monitoring web server and site technical performance.
- Upload announcements and material onto website.
- Updating CCHRC's online social network accounts (Twitter, Facebook, LinkedIn, YouTube, and etc.)
- Developing and editing layout of
- Performing website updates.
- Uploading materials such as articles, digital media, and announcements.
- Advising CCHRC staff on the improvement, results, competition and new direction in technology to assist with marketing CCHRC.
- Perform other tasks as assigned.

Qualifications:
- Required Knowledge in animation software, including (but not limited to) Adobe Flash Designer, 3D Illustrator, 3D Animator, Photoshop, and After Effects, 3D Studio Max or Maya
- Required Knowledge of Adobe Master Suite Programs (Photoshop, InDesign, Illustrator, Dreamweaver, etc)
- Required knowledge of HTML, HTTP, and XML, CSS –language, and Javascript required.
- Required Knowledge of Search Engine Optimization Techniques
- Required knowledge of principles, practices, and techniques of digital art, graphic design, layout and illustration.

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- Degree or coursework in animation, graphic design, and web design/maintenance highly preferred.
- Previous experience with multimedia projects is preferred.
- Excellent computer skills.
- Good problem solving skills.
- Strong communication and interpersonal skills.
- Experience in a related field is highly preferred.
- Detail oriented.
- Resourceful.
- High Level of Creativity.
- High Level of Technical and Computer Skills.
- Ability to work independently and as a team.
- Ability to work under strict timeframes.

Compensation: Based on Experience.

Application Instructions: Please email resume and link to sample work to Joanne Chan, Health Educator/Research Assistant at joannec@chasf.org.

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